Audio Visual delivery – making the difference

Today’s International Sports Events demand ever more complex technology solutions to deliver the live and televised experience increasingly sophisticated audiences expect. Addressing the Audio Visual design from the outset is a fundamental requirement for the organising committee.

The conflicting demands of the various media activities, the sport and the live audience requires careful planning. Whilst local suppliers might have excellent credentials it is unlikely they will have the experience required to address the needs of all stakeholders to provide an integrated solution.

The team behind Sport Technology have unprecedented experience designing AV solutions for Multi-Sport and Multi location events.

The evolution of a games organisation is a dynamic process with numerous stakeholders having an influence on the final solution.

Understanding the needs of others whilst having the confidence to ensure one’s own discipline is given the required priority is fundamental as the organisation moves into delivery phase.

Sports Technology have the skills, knowledge and confidence to engage with sponsors, stakeholders and suppliers to deliver maximum impact with minimal disruption.

By combining international experience with local suppliers Sports Technology can build the framework to deliver a cost effective, environmentally friendly World Class AV Technology solution.

Operational delivery is arguably the most challenging phase in the life of any games organisation.

Sports Technology understand the challenges imposed by complex delivery, accreditation and security systems.

Whether managing the delivery on behalf of a technology sponsor or engaging with specialist suppliers directly, we understand the importance of working within the organisational framework, but knowing who to talk to and what to do to get the job done.

Technology is important and we could not operate without it, but it is our people and the way they are managed and integrated into the overall event delivery that makes the difference.

+44 (0) 845 034 7575
www.sportstech.uk.com